



SCIENCE BASED TARGETS NETWORK
GLOBAL COMMONS ALLIANCE

STEP UP FOR NATURE

Turn ambition into impact
with science-based targets

STEP UP FOR NATURE

The Science Based Targets Network (SBTN) invites companies to *Step Up for Nature* – a global effort for companies to collectively signal their ambition on credible nature action through science-based targets.

The initiative will highlight private-sector progress toward the 2026 Global Biodiversity Stocktake and demonstrate how companies are helping deliver measurable outcomes for nature.



WHY STEP UP FOR NATURE?

Nature loss presents growing **operational, financial, and reputational risks** - but also opportunities for innovation and resilience.

SBTN enables companies to act on their impacts and dependencies through **credible, measurable targets** that drive business value.





BY STEPPING UP, YOUR COMPANY CAN:

□ TAKE CREDIBLE ACTION

Apply science-based methods to deliver measurable progress and accountability for nature.

□ STRENGTHEN BUSINESS PERFORMANCE

Reduce risks, unlock efficiency gains, and build long-term resilience.

□ STREAMLINE REPORTING AND COMPLIANCE

Use SBTN's prescriptive methods to generate robust data and strengthen disclosures and reporting requirements.

□ CONTRIBUTE TO COLLECTIVE PROGRESS

Join a growing community demonstrating credible, science-based action for nature.

HOW IT WORKS

The initiative calls on companies to **take their next step** toward science-based targets for nature, wherever they are in their journey.



PARTICIPATING COMPANIES INDICATE

- **Their next step** toward science-based targets (Step 1-3)
- **The timeline** on which they intend to submit it for validation



ACCOUNTABILITY ACCELERATOR

Each milestone companies complete is submitted to the the **Accountability Accelerator for independent validation**, ensuring credible, science-based progress toward measurable biodiversity outcomes

STEP UP FOR NATURE

REDUCED VALIDATION SERVICE FEES

will be available to the first 25 companies that validate a milestone through the Step Up for Nature campaign.

Terms and conditions apply.

AMBITION BOARD | PREVIEW

COMPANIES ARE STEPPING UP FOR NATURE

Company ▾	Sector ▾	Country ▾	Step ▾	Timeline
Company name ADDED: JAN 2026	Textiles, Apparel, and Footwear	Sweden	1	JUN 2026
Company name ADDED: JAN 2026	Food and beverage	United Kingdom	2	JUN 2027

Companies that signal their next step will be featured on SBTN's Ambition Board, alongside their peers, contributing to a **transparent picture of collective ambition and progress.**

The first edition of the dashboard will be published once an initial set of company ambitions has been received, and will be updated regularly from then on.

WHO CAN PARTICIPATE?

Any company that is preparing to set or validate science-based targets for nature through SBTN can participate in the initiative.

Learn more about validation eligibility [here](#).

Interested but not eligible to participate?

Find out how other organizations can get involved & support [here](#).

**STEP UP
FOR NATURE**



GETTING STARTED IS EASIER THAN EVER

New **accelerated pathways to target-setting** help companies:

- Get to science-based action sooner
- Take action where nature needs it most
- Prove what's possible, then scale.

After completing an initial high-level sector assessment, **companies can narrow their scope** by business unit, specific environmental realms and value chain segments.



**LEARN
MORE:**



COMPANIES ARE STEPPING UP NOW

**STEP UP
FOR NATURE**

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“Stepping up for nature at Adidas was a strategic business decision. We need a holistic sustainability strategy and nature has to be part of the journey. We have to understand the impact we generate, we have to understand the dependencies in order to then build resilience as a company.”

~ Sigrid Buehrle, SVP, Sustainability
and ESG, Adidas

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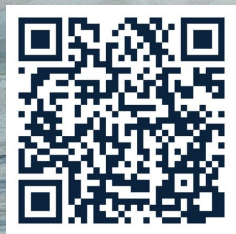
“Holcim is proud to be among the first companies - and the first in our sector - to set freshwater targets through the Science Based Targets Network. We look forward to expanding our targets and encourage all companies to step up for nature and take science-based action.”

~ Antonio Carrillo, Vice President
of Sustainability, Holcim

READY TO STEP UP?

Join companies turning ambition into
impact with science-based targets.

TAKE THE NEXT STEP.



NOT READY TO TAKE THE NEXT STEP YET? **STAY CONNECTED.**

Sign up to receive updates
on the initiative -
including news, tools, and
tips to help your company
get started.