

# Corporate Engagement Program June 20, 2024



### Welcome!

- Rename yourself: Name Org
- This session is being recorded.
- Keep yourself on mute until Q&A.
- Put your questions in the chat.
- We will share slides and recording after this call.



### Agenda

- Method Revisions Varsha Vijay, SBTN Technical Director
- 2. Alpro's SBTN journey Juliane Greff Global Plant-based Sustainability Manager
- 3. Reminder: Internal & External Release Content
- 4. Farewell to Sarah



# Method Revisions Varsha Vijay, SBTN Technical Director



## **Lessons Learned** Revisions to the guidelines have 4 objectives

Revision Rationale		Objective
P	Clarity	Improve company <b>ability to clearly interpret</b> the method guidelines and validation requirements
	Feasibility	Improve company <b>ability to implement</b> the method guidelines and meet the validation requirements (includes access to tools and ability to collect required data)
	Robustness	<b>Strengthen validation requirements</b> to ensure the method has been completely and correctly applied, protecting the <b>method integrity</b>
	Ambition	Strengthen validation requirements to support sufficient ambition level of action





### Step 1a - Materiality Assessment

Insight: Materiality screening tools are fundamental to start on the right foot as they provide a strong foundation for identifying key material pressures Revision: Developed an enhanced version of the Materiality
Screening Tool: new interface and upstream function of the
MST

### Step 1b - Value Chain Assessment

Insight: The value chain assessment is the most resource intensive step requiring an effective data management strategy, yet is also one of the most eye-opening steps that can help companies uncover impacts on nature.

Insight: The value chain assessment has advanced company biodiversity impact assessments, yet there's a **need for more guidance and standardization** to protect its relevance

Revision: Changed the required scope of the value chain assessment: narrowed scope of economic activities to production inputs only (services, capital goods and nonproductive goods are excluded)

Revision: Changed the requirement for the inclusion of HICs: allowing the exclusion of up to 10% of volumes, across HIC (instead of up to 10% for each in the previous version

Revision: Clarified the guidance for the selection and interpretation on SoNB indicators, and developed a new appendix to help companies navigate and better understand the coverage and limitations, when selecting SoNB indicators.





**Step 2a - Determine Target Boundaries** 

Insight: The lack of traceability was the most pervasive challenge and a limitation to implementing Step 3: companies struggled to identify the locations for their upstream activities and commodities for the most impactful stage of the value chain, and raised a number of challenges associated with collecting this information.

Revision: Created new guidance and proposed prioritization approach for commodities or activities with insufficient traceability for target-setting to implement alternative measures alongside gaining more traceability, such as product design.

Revision: Introduced timelines in Step 2 (Requirement 6) to move upstream volumes of commodities in scope, to the level of traceability required in Step 3 methods. This will help companies develop time-bound plans to gain traceability.

Step 2c - Prioritize

Insight: A phased-approach to target-setting is sometimes necessary to address the challenge of feasibility when companies have numerous locations in their target boundary; however, a more prescriptive approach is necessary to ensure transparency and consistency.

Revision: Introduced new rules and guidance for Step 2 optional prioritization **protecting its rigorousness.** These must be used after completing impact-based rankings, which may incorporate factors beyond environmental and societal materiality (stakeholder engagement, human rights, business dependencies on nature, and financial or strategic interests).

# Lessons Learned & Revisions | FW Revisions focused on stakeholder consultations and target dates



#### Stakeholder Consultation for Hydrological Model Selection

Insight: Stakeholder consultation for model selection can be time and resource intensive

Revision: Changed the requirement for top priority basins consulting only one relevant local-level stakeholder (instead of 3 in the previous version). The same SBTN list of relevant local-level stakeholder types still applies, and consulting with more than one stakeholder is recommended, even if the requirement is one.

Revision: Introduced new recommendations and resource materials on how to complete stakeholder consultations

### **Target Dates**

Insight: Companies may need to set longer (or shorter) target dates for various internal and external reasons.

Revision: Increased flexibility for the 5 year target date:

- For a pressure reduction target of 25% or less: 5 year target date applies, (up to 10 years with adequate justification)
- For a pressure reduction target above 25%, up to a 10-year target date applies.

## Questions?



### Alpro's SBTN Journey Juliane Greff – Global Plant-based Sustainability Manager

















### ALPRO, PROUD EUROPEAN DANONE PLANT-BASED PIONEERS SINCE 1980'S!



Our story began in the 1980's when we were founded with the belief that there's











alpro

















### 20/06 CEP **TESTIMONIALS** PILOT SBTN ALPRO

# ALPRO JOURNEY & PLEDGE TO BOLSTER OUR ENVIRONMENTAL STRATEGY PIVOTING TO SCIENCE-BASED APPROACH TO DRIVE IMPACT

FROM DOING WHAT WE KNOW WAS RIGHT FOR NATURE...







Mediterranean ALMONDS vs Californian





### ... TO A SCIENCE-BASED APPROACH TO DRIVE IMPACT















### **ALPRO'S JOURNEY ON SBTN**



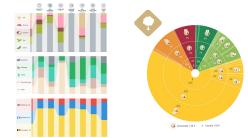
#### STATE OF NATURE ASSESSMENT

Identify main pressures of business on Nature impact metrics

Hotspot assessment combining impact (LCAs) & landscape analysis

### **SET TARGETS**

- Define science-based targets on priority region
  - develop action plan and monitoring plan



Key partners







### AS PART OF THE PILOT, ALPRO SUBMITTED 7 TARGETS FOR VALIDATION:





### **HOW TO SET SCIENCE BASED NATURE TARGET – EX OF FRESHWATER**



**1.** Selection of priority bassins based on global double materiality combined with other criteria



**2.** Identify local targets & tools: existing and to come, via Stakeholders consultation: Suppliers, local NGO, local agencies, industries



**3.** Data collection to set the baseline (+ supplier engagement on target, action plan, and feasibility of monitoring)



**4.** Calculation with SBTN guidance of **maximum allowable pressures**To be cross-checked with local reality/ target



**5.** On going validation of proposed targets by SBTN



### **KEY LEARNINGS FROM ALPRO ON SBTN PROCESS**

### + LEARNINGS ON SBTN METHODOLOGY – inc. Step 1&2

- Act where it matters most to mitigate nature risk through a Science-based facts to prioritize actions
- Acculturate internally on nature topics
- One standard: KPIs on nature comparable between companies
- ☐ Anticipate disruption & secure resilience of supply
  - (!) Focus on the 80/20 to reach impact quicker
  - (!) Large scope of data reporting > time vs action on the ground

### + LEARNINGS ON TARGET SETTINGS – step 3

- Engagement of suppliers through the local stakeholder consultation & landscape approach
- Credibility for application to external fundings
- ☐ Framework and KPI for Regenerative Agriculture **aligned** with SAI
- □ Co-building : test, learn and input through pilot
  - (!) Scalability, Data access & Traceability,
  - (!) Complexity & reliance on consultancy / resources
  - (!) Pilot methodology: still evolving







# THANK YOU FOR YOUR ATTENTION





### Reminder: internal release content



### Release schedule planned in 2 stages:

### June - Internal release

- 29<sup>th</sup> May: EOI for companies planning to submit targets
- 7<sup>th</sup> June: Step 1 & 2 v1.1 Methods (incl. HICL)
- **7**<sup>th</sup> **June:** v1 to v1.1 changes document
- c.25th June: Step 1 & 2 v1.1 Submission forms
- c.25<sup>th</sup> June: Step 1 & 2 v1.1 Req. & Rec. document
- c.25<sup>th</sup> June: Step 1 & 2 Technical FAQs

### July - External release

- Step 1, Step 2, Freshwater, & Land methods
- All "internal" release deliverables from May
- Steps 1 3 Ursus case study
- Corporate Manual
- Stakeholder Engagement Guidance v0.3
- Updated SBTN website
- Pilot Summary Report
- Data templates Step 1 & 2 v1.1
- Claims Guidance
- c.25<sup>th</sup> July: Self-Assessment tool v1.1
- Data templates FW & Land

- Materials available on the CEP Portal
- Potential delay

# Thank you Sarah!





# Questions?



# Appendix



### RESOURCES

In the <u>Members-Only site</u> you can find:

- Latest slides and recordings from monthly CEP learning sessions
- Form to add contacts from your organization to the CEP mailing list
- Latest target-setting tools and guidance
- And more!

Password: SBTNProgram

SBTN FAQs
Need expert help?

### Corporate Engagement Program: Members-Only

This page contains the latest information and opportunities for SBTN Corporate
Engagement Program members. Do not share the information on this page publicly, as
these are draft materials and are subject to change.

#### LATEST NEWS:

- New tool to support SBTN Steps 1 and 2 <u>Access the SBTN Self-Assessment Tool</u>
   here, and find the launch recording and slides <u>here</u>. Co-developed by SBTN and
   BSR, this tool is designed for companies looking to assess their level of readiness
   against Steps 1 & 2, and will help companies check what they need to do before
   moving onto Step 3. The tool is also helpful for internal coordination between
   corporate teams, business functions and external consultants.
- [DRAFT] Ursus Case Study to be published externally later this year is now
  available internally <u>here</u>. Please note that this case study is currently in draft
  form, only available to CEP and Partners, and is subject to change before
  publication.
- Missed the latest CEP learning session? View the recording and slides here.



Completing Your Program
Registration



Target-setting Tools and



SBTN Engagement Opportunities



**Learning Session Recordings**