

Request for Proposals Initial Target Validation Group Pilot Support

Date RFP opened: June 29, 2023

Proposals due by: July 10, 2023

For questions or comments connected to this RFP, please contact: erin.o@sbtnetwork.org

1. Overview

SBTN is working with a small group of companies in 2023 to use the first release of science-based targets for nature for corporate target-setting and target validation. SBTN's methods cover Step 1: Assess, Step 2: Prioritize, and Step 3: Measure, Set & Disclose (freshwater v1 and land v0.3). The intended outcome of the pilot is the first companies having the first validated SBTs beyond climate.

Timely and successful completion of the pilot is necessary to:

- Inform the 2024 rollout of SBTN's v1 methods and target validation beyond the pilot group, to meet - and grow - corporate demand for SBTs for nature
- Provide concrete examples of SBTs raising the bar of corporate ambition on nature
- Inform SBTN's future development priorities

The pilot relies on: an ambitious timeframe; sufficient resourcing and alignment of stakeholders within the companies, SBTN, and the corporate service providers that both the companies and SBTN rely on to work with the companies on implementation; extensive data; a series of interdependencies; and navigating complexity and potential ambiguity. SBTN is therefore seeking a service provider to conduct a pro bono assessment of the pilot plan and current progress and identify necessary measures in support of a successful pilot completion.

2. Scope of Work

SBTN is seeking a partner to conduct a ~6-8 week assessment for the successful delivery of the first pilot. The deliverable should include:

- An assessment of the current status, strengths and gaps of the pilot program taking into account the insights of the participating companies, their service providers, and SBTN
- A detailed inventory of what activities are being done by the companies vs. by their consultants, and any real-time feasibility issues they are experiencing
- Pragmatic scenarios / options for how to ensure the pilot's success and associated high level workplan
- Relevant examples and testimonials (e.g., corporate motivation for setting the first SBTs, positive benefits to date, key challenges)

The assessment should:

- Be run between late July and September of 2023
- Include interviews / survey of key stakeholders within the pilot group companies, their service providers and SBTN
- Be socialized within SBTN to facilitate alignment and decision-making
- Result in a workplan through successful pilot completion

3. Submission process

The ideal applicant is an existing SBTN consulting partner or NGO. Criteria for selection include:

- Demonstrated working knowledge, and ideally application, of SBTN Steps 1, 2 and 3
- General familiarity with SBTN structure, operations and governance
- Experience working with global companies on relevant projects / pilots
- Ability to bridge big-picture strategy and technical detail, and to navigate complex multi-stakeholder environments
- Understanding of - and access to - relevant stakeholders from a technical / working level to c-suite
- Demonstrated ability to deliver high quality work products on time
- Experience with practical and pragmatic solution generation
- Strong written and verbal communication skills

Please submit your proposal to Erin O'Grady at erin.o@sbtnetwork.org by July 10, 2023.

All applicants will be notified by July 17, 2023.