



Opportunity for a marketing & communications manager to be at the vanguard of the global movement towards a nature positive future

[Science Based Targets Network](#) (SBTN) is an unprecedented collaboration between more than 50 nonprofits and intergovernmental organizations that have come together to provide a single unified framework for companies and cities to ensure their actions on nature and climate can be scientifically validated.

SBTN is part of the Global Commons Alliance (GCA) which is working at the nexus of nature and climate to scale science-based action to protect people and the planet.

You will work closely with the Director of Marketing and Communications to raise awareness of SBTN and encourage companies, industry coalitions and consultancies to engage with SBTN and its guidance as the Network prepares for the first release of science-based targets for nature in early 2023. Through SBTN's corporate engagement program, currently over 100 companies with a market cap of approx \$4 trillion are preparing to set science-based targets for nature. Responsibilities include partner, media and event outreach and engagement; writing and publishing a variety of content including newsletter, blog, social media, website and articles; social media and website channel oversight, and day-to-day coordination with our digital agency and other suppliers.

You will need:

- Relevant degree in marketing, communications, media, etc.
- 3+ years experience and proven success in B2B communications
- Ability to manage a complex, multi-partner project with multidisciplinary cultures and geographies
- Outstanding background in teamwork, and demonstrated success in working in a culturally diverse, remote environment
- Experience working with nonprofits and/or companies on environmental sustainability issue areas

More details:

- Location: USA/North America preferred
- This is a fixed-term part-time (approx. 20 hours a week) remote position beginning with a 6 month contract with the potential of extension
- This position reports to SBTN's Director of Marketing & Communications

If interested, please send covering letter and resume to Arabella Stickels at arabella@sbtnetwork.org by August 30, 2022