Speakers

Erin Billman
Executive Director
Science Based Targets Network

Johan Rockström
Director, Potsdam Institute for Climate Impact Research (PIK)
Earth Commission Co-Chair

Chris Weber
Technical Director
Science Based Targets Network

Anirban Ghosh
Chief Sustainability Officer
Mahindra Group

Jim Andrew
Chief Sustainability Officer
PepsiCo

Panelists

Alexandra Palt
Executive Vice President, Chief Corporate Responsibility Officer
L’Oréal

Anirban Ghosh
Chief Sustainability Officer
Mahindra Group

Florence Jeantet
Managing Director
OP2B

Jim Andrew
Chief Sustainability Officer
PepsiCo

Moderator

Kevin Moss
Global Director Center for Sustainable Business
World Resources Institute
Who we are
How can a company align efforts with science, to ensure it’s doing its part for an equitable, net-zero, nature-positive future?
SCIENCE-BASED TARGETS for NATURE

Initial Guidance for Business

September 2020
How to set SBTs for nature?
Where to act? Spheres of control and influence
Step one: value chain assessment
How to carry out Step 1: SBTN’s Toolbox

<table>
<thead>
<tr>
<th>LAND</th>
<th>WATER</th>
<th>OCEAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Forest Watch</td>
<td>Water Risk Filter</td>
<td>Ocean+</td>
</tr>
<tr>
<td>trends.earth</td>
<td>Aqueduct</td>
<td>Plastic Scan</td>
</tr>
</tbody>
</table>

**Issue-specific Tools**
- Scope 3 Evaluator
- GHGP Tool
- Integrated Biodiversity Assessment Tool
- Global Biodiversity Information Facility

**Compiled Tool Databases**
- InVEST
- UN Biodiversity Lab (previously Nature Map)
- Resource Watch
- (Environmentally Extended) Input-Output Models (e.g., EXIOBASE)
- trase.eath
- ENCORE
- CDP (covering Water, Forests, and Climate)
- Iris+
- SHIFT
- Biodiversity Guidance Navigation Tool
- Metrics Database
## Get started today: targets companies can set

<table>
<thead>
<tr>
<th>Topic</th>
<th>Interim target</th>
<th>Ambition guidance</th>
<th>Indicator</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Use Change</strong></td>
<td>Reduce to X by 2030 activities causing deforestation / conversion in your supply chain</td>
<td>Zero deforestation from 2020 / Zero conversion of natural habitats in value chain by 2030; following Accountability Framework Initiative</td>
<td>Deforestation / Conversion of natural ecosystems (ha)</td>
</tr>
<tr>
<td><strong>Resource Exploitation</strong></td>
<td>By 2030, reduce water use in high water impact parts of the value chain by x%</td>
<td>Locally dependent; following Contextual Water Targets</td>
<td>water withdrawals (m³)</td>
</tr>
<tr>
<td><strong>Climate Change</strong></td>
<td>Reduce value chain GHG emissions by X% by 2030</td>
<td>&gt;4.2%/year reductions for 1.5°C alignment; following Science-based Targets Initiative</td>
<td>GHG emissions (tons CO₂e)</td>
</tr>
<tr>
<td><strong>Ecosystems</strong></td>
<td>Regenerate ecological integrity in supply chain by ensuring X% ecological focus areas per km² for all sourced agricultural inputs</td>
<td>10% per km²; following European Commission definitions</td>
<td>Fraction of agricultural land in ecological focus areas at 1 km² scale (%)</td>
</tr>
</tbody>
</table>
SBTN Corporate Engagement Program

Co-create
Give feedback into the design for more user-friendly, cost effective methods & tools

Get insight
Into cutting-edge science and approaches to science-based targets for nature

Prioritize
SBTN guidance offers tools & approaches to help companies understand & prioritize action on nature

Share
Your experiences, demonstrating alignment with SBTN's vision and goals

Learn
Join webinars on various topics for participant community to address common questions
Minimum requirements to participate*

1. **Getting started:** sign up on the SBTN website

2. **Within one week:** submit signed terms of use & logo

3. **Within one month:** a) pay nominal one-time fee & b) review our first product - *Science-Based Targets for Nature Initial Guidance for Business* - and provide feedback

4. **Within one year of our members-only orientation session:** conduct step one of the Guidance (value chain mapping/materiality assessment), and provide feedback

5. **Annually:** promote the value of SBTs for nature within your organization and with other companies, and report on activity

*You are not committing to setting a science-based target for nature by joining our Corporate Engagement Program.*
Early signers

Coalitions
- The Fashion Pact
- op2b
- Textile Exchange
- SCIENCE BASED TARGETS NETWORK

Companies
- Firmenich
- Unilever
- L’Oréal
- Kering
- Sky
- GSK
- House of BAUKJEN
- DSM
- MARS
- LVMH
- CHANEL

Consultants
- Pure Strategies
- Ecogain
- BL évolution
- SCIENCE BASED TARGETS NETWORK
- Global Commons Alliance
Sign up

Find out more and sign up on our website
sciencebasedtargetsnetwork.org/join-the-sbtn-corporate-engagement-program

Join the members-only orientation and step one discussion
Scheduled for Jan 12, 2021, 9-10:30 ET
Thank you for joining us!

www.sciencebasedtargetsnetwork.org