



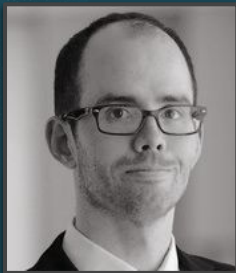
SCIENCE BASED TARGETS NETWORK
GLOBAL COMMONS ALLIANCE

SBTN Corporate Engagement Program Launch Event

November 12, 2020



Speakers



Chris Weber
Technical Director
Science Based Targets
Network



Erin Billman
Executive Director
Science Based Targets
Network



Johan Rockström
Director, Potsdam Institute for
Climate Impact Research (PIK)
Earth Commission Co-Chair

Moderator



Kevin Moss
Global Director Center for
Sustainable Business
World Resources Institute

Panelists



Alexandra Palt
Executive Vice President,
Chief Corporate
Responsibility Officer
L'Oréal



Anirban Ghosh
Chief Sustainability Officer
Mahindra Group



Florence Jeantet
Managing Director
OP2B



Jim Andrew
Chief Sustainability Officer
PepsiCo





Who we are





How can a company align efforts with science, to ensure it's doing its part for an equitable, net-zero, nature-positive future?

SCIENCE-BASED TARGETS *for* NATURE

Initial Guidance for Business

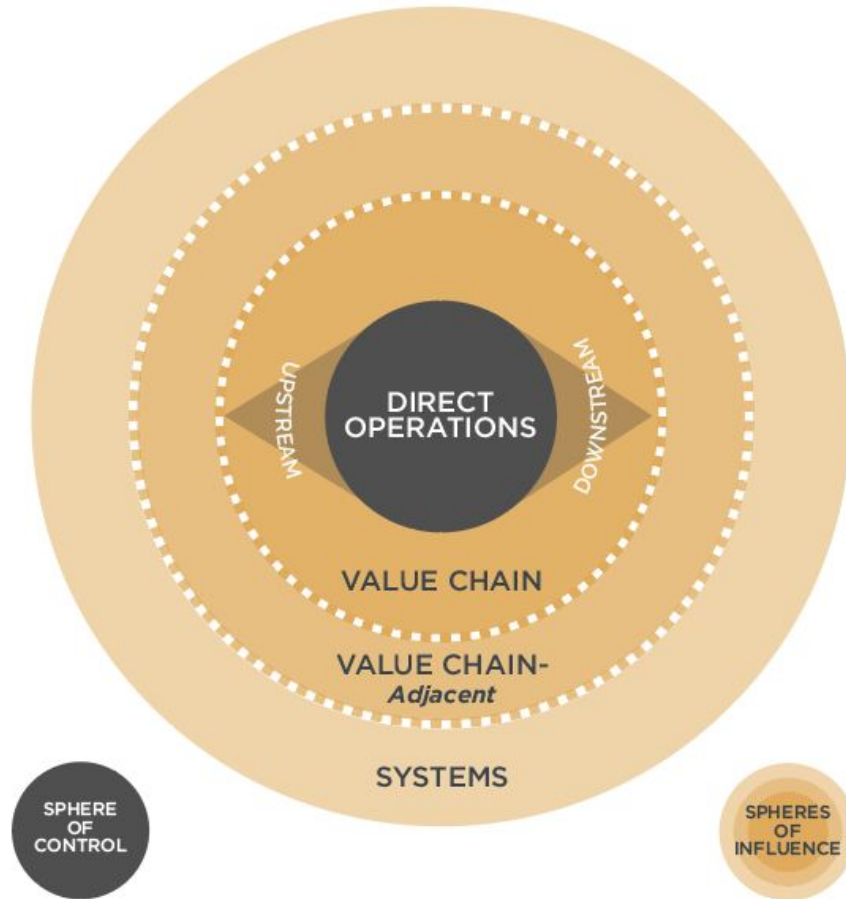
September 2020



How to set SBTs for nature?

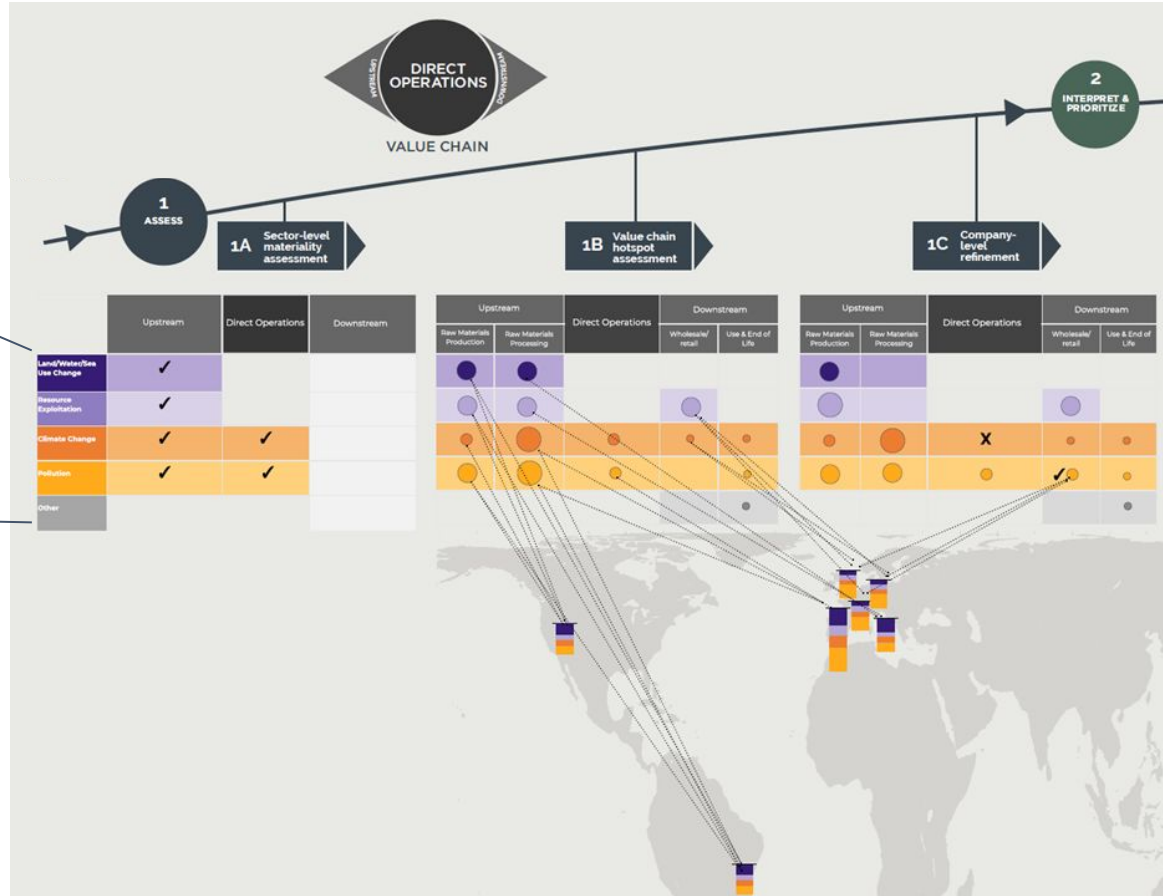
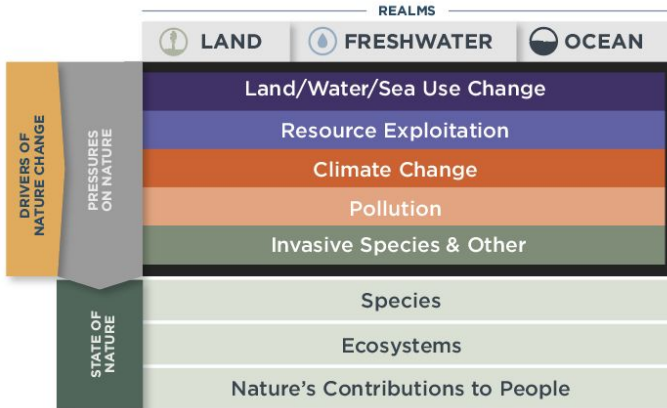


Where to act? Spheres of control and influence



SCIENCE BASED TARGETS NETWORK
GLOBAL COMMONS ALLIANCE

Step one: value chain assessment



SCIENCE BASED TARGETS NETWORK
GLOBAL COMMONS ALLIANCE

How to carry out Step 1: SBTN's Toolbox

		LAND	WATER	OCEAN
Tools by realm		Global Forest Watch	Water Risk Filter	Ocean+
		trends.earth	Aqueduct	Plastic Scan
Issue-specific tools	Climate change	Scope 3 Evaluator		
		GHGP Tool		
	Biodiversity (eco-systems, species, NCP)	Integrated Biodiversity Assessment Tool		
		Global Biodiversity Information Facility		

Cross-cutting Tools	Spatial Analysis	inVEST
		UN Biodiversity Lab (previously Nature Map)
		Resource Watch
	Supply Chain Modeling	(Environmentally Extended) Input-Output Models (e.g., EXIOBASE)
		trase.earth
	Materiality Assessment	ENCORE
		CDP (covering Water, Forests, and Climate)
	Compiled Tool Databases	Iris+
		SHIFT
		Biodiversity Guidance Navigation Tool
Metrics Database		



Get started today: targets companies can set

Topic	Interim target	Ambition guidance	Indicator
Use Change (Land)	Reduce to X by 2030 activities causing deforestation / conversion in your supply chain	Zero deforestation from 2020 / Zero conversion of natural habitats in value chain by 2030 ; following Accountability Framework Initiative No net loss of non-forest natural habitats from 2020 ; following IFC PS 6	Deforestation / Conversion of natural ecosystems (ha)
Resource Exploitation (Freshwater)	By 2030, reduce water use in high water impact parts of the value chain by x%	Locally dependent ; following Contextual Water Targets	water withdrawals (m ³)
Climate Change (Cross-Realm)	Reduce value chain GHG emissions by X% by 2030	>4.2%/year reductions for 1.5°C alignment ; following Science-based Targets Initiative	GHG emissions (tons CO ₂ e)
Ecosystems (Land)	Regenerate ecological integrity in supply chain by ensuring X% ecological focus areas per km ² for all sourced agricultural inputs	10% per km ² ; following European Commission definitions	Fraction of agricultural land in ecological focus areas at 1 km ² scale (%)

SBTN Corporate Engagement Program

Co-create

Give feedback into the design for more user-friendly, cost effective methods & tools

Share

Your experiences, demonstrating alignment with SBTN's vision and goals

Get insight

Into cutting-edge science and approaches to science-based targets for nature

Learn

Join webinars on various topics for participant community to address common questions

Prioritize

SBTN guidance offers tools & approaches to help companies understand & prioritize action on nature



Minimum requirements to participate*

- 1 Getting started:** sign up on the SBTN website
- 2 Within one week:** submit signed terms of use & logo
- 3 Within one month:** a) pay nominal one-time fee & b) review our first product - *Science-Based Targets for Nature Initial Guidance for Business* - and provide feedback
- 4 Within one year of our members-only orientation session:** conduct step one of the Guidance (value chain mapping/materiality assessment), and provide feedback
- 5 Annually:** promote the value of SBTs for nature within your organization and with other companies, and report on activity

**You are not committing to setting a science-based target for nature by joining our Corporate Engagement Program.*



SCIENCE BASED TARGETS NETWORK
GLOBAL COMMONS ALLIANCE

Early signers

Coalitions

THE
FASHION
PACT

op2b one planet
business for biodiversity


TextileExchange
Creating Material Change

Companies

 Firmenich
for good, naturally


Unilever

 PEPSICO

L'ORÉAL

K E R I N G


sky

gsk

HOUSE of BAUKJEN
BAUKJEN | Isabella Oliver

 DSM
BRIGHT SCIENCE. BRIGHTER LIVING.

LVMH

MARS

 75 Mahindra
Rise.

CHANEL

 bel
for all for good

Consultants

 ecobain
living planet solutions

pure
STRATEGIES

 NatureMetrics
DNA-Based Monitoring

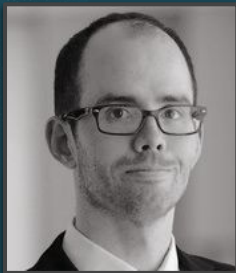
BL
évolution



SCIENCE BASED TARGETS NETWORK
GLOBAL COMMONS ALLIANCE



Speakers



Chris Weber
Technical Director
Science Based Targets
Network



Erin Billman
Executive Director
Science Based Targets
Network



Johan Rockström
Director, Potsdam Institute for
Climate Impact Research (PIK)
Earth Commission Co-Chair

Moderator



Kevin Moss
Global Director Center for
Sustainable Business
World Resources Institute

Panelists



Alexandra Palt
Executive Vice President,
Chief Corporate
Responsibility Officer
L'Oréal



Anirban Ghosh
Chief Sustainability Officer
Mahindra Group



Florence Jeantet
Managing Director
OP2B



Jim Andrew
Chief Sustainability Officer
PepsiCo



Sign up

Find out more and sign up on our website

sciencebasedtargetsnetwork.org/join-the-sbbtn-corporate-engagement-program

Join the members-only orientation and step one discussion

Scheduled for Jan 12, 2021, 9-10:30 ET



SCIENCE BASED TARGETS NETWORK
GLOBAL COMMONS ALLIANCE



SCIENCE BASED TARGETS NETWORK
GLOBAL COMMONS ALLIANCE

Thank you for joining us!

www.sciencebasedtargetsnetwork.org

The Science Based Targets Network is part of the [Global Commons Alliance](#), a network of organizations, businesses and governments aiming to positively transform the world's economic systems and protect the global commons.